



Sponsorship
Packet

The 5th Annual

FRIENDS OF EPWORTH GALA

Friday, March 17, 2017

My Carolina Alumni Center, Columbia, SC

The Friends of Epworth Gala

The Friends of Epworth are proud to announce the 5th Annual Friends of Epworth Gala to benefit Epworth Children's Homes on Friday, March 17, 2017 at the new My Carolina Alumni Center in Columbia. As the signature event for the Friends of Epworth, the event raises awareness and funds for Epworth and the children who call Epworth home.

Most children in our community have all they need and more. This makes it possible for them to dream big, knowing that someone along the way will help them reach their goals...but not all children are so lucky. The children at Epworth come from environments where poverty, neglect and abuse derail childhoods. Instead of dreaming of bright futures, these children faced daily nightmares. Thankfully, their lives—and dreams—transform by the love, security and care given to them at Epworth.

The buzz around Columbia is that the Friends of Epworth gala is earning the reputation as the “Best Party in Columbia.” We expect 2017 to be the biggest and liveliest gala yet! Attendees come ready for an up-scale good time. The black-tie optional event includes live music, a large dance floor, heavy hors d'oeuvres, and an open bar for all guests.

Join us for a night of fun as we celebrate the promise of bright futures for children at Epworth.



The Friends of Epworth

The Friends of Epworth believe that local communities should support all of its members, particularly children who are vulnerable and voiceless. The Friends of Epworth is a group of professionals and community leaders committed to supporting the children who call Epworth home by expanding the network of Friends and hosting fundraising events.

The Friends of Epworth is a registered 501(c)3 founded in 2012. Its mission is to enrich the lives of children by raising undesignated funds to be given to Epworth Children's Home. Through its work, community members become aware of the community needs served by Epworth and are provided with opportunities to become involved in and support Epworth Children's Home and the children it serves.

Board Members

Jesse Bullard
Gavin Dean
Andy Delaney
Spann Laffitte
Scott Gambrell
Nick Haigler
Bramley Faulds
Kevin Smith
Steven Taylor
Lauren Wells
Kristin Williamson

For more information on the Friends of Epworth, please visit www.friendsofepworth.org



Epworth Children's Home

For more than 120 years, Epworth Children's Home has grown and adapted to the individual needs of children by providing quality care grounded in faith and responsibility for our neighbor. Established in 1895, Epworth Children's Home is located on 32 peaceful acres in the heart of Columbia, South Carolina.

Children come to Epworth from around the state, but mostly from the counties in the Midlands, through private and government placements. Each placement is the result of a fractured family system where children have experienced abuse, neglect or significant loss. Over 60 staff members surround nearly 80 children with an array of comprehensive services that meet their emotional, physical, educational and spiritual needs. Much care and expertise go into assessing the strengths and needs of each child. An individualized plan is developed for each child as staff, counselors and volunteers work together toward healing the child's pain and breaking the cycle of abuse, neglect and shame.

The generous financial support of those who have come before and those who partner with Epworth each day are combined to help provide the daily needs of a safe and nurturing environment for the children on campus. Each year, nearly 70% of the general operating budget to provide care to the children is the result of generous giving by individuals, groups, churches and businesses in our community.

For more information on Epworth Children's Home, please visit www.epworthchildrenshome.org



Epworth
Children's Home



Gala Sponsorship Opportunities

Ambassador - \$10,000

- Your company will have naming rights during all promotional activities associated with the event, including signage the night of the event
- Logo and name placement on pre and post event publicity during statewide promotions including:
- Epworth's quarterly newsletter: Distributed to 40,000 households, churches and businesses in South Carolina.
- Promotional Posters
- Friends of Epworth & Epworth Children's Home Electronic Newsletters: Reaches 3,500 active donors, volunteers, and supporters in the community, including over 500 Methodist congregations with an average membership of 250 people.
- Logo placement in event program and slide show during event
- Recognition on The Friends of Epworth's website
- Recognition in social media promotions
- 12 complimentary tickets

Visionary - \$5,000

- Logo and name placement on pre and post event publicity during statewide promotions including:
- Epworth's quarterly newsletter: Distributed to 40,000 households, churches and businesses in South Carolina.
- Promotional Posters
- Friends of Epworth & Epworth Children's Home Electronic Newsletters: Reaches 3,500 active donors, volunteers, and supporters in the community, including over 500 Methodist congregations with an average membership of 250 people.
- Logo placement in event program and slide show during event
- Recognition on The Friends of Epworth's website
- Recognition in social media promotions
- 8 complimentary tickets



Pioneer - \$2,500

- Logo and name placement on promotional posters during statewide promotions
- Name recognition in event program
- Logo placement in slide show during event
- Recognition on The Friends of Epworth's website
- Recognition in social media promotions
- 6 complimentary tickets

Leader - \$1,000

- Name recognition in event program
- Logo placement in slide show during event
- Recognition on The Friends of Epworth's website
- Recognition in social media promotions
- 4 complimentary tickets

Provider - \$500

- Name recognition in event program
- Recognition on The Friends of Epworth's website
- Recognition in social media promotions
- 2 complimentary tickets

Advocate - \$499 - Below

- Name recognition in event program

Event Tickets

- \$100 - Individuals
- \$150 - Couples

Gala Sponsorship Opportunities

Partner Agreement

Sponsor Name: _____

(As will appear in publications)

Contact Person: : _____ Title: _____

Address: _____ City/State/Zip: _____

Email: _____ Phone: _____

Partner Level:

- | | |
|---|---|
| <input type="checkbox"/> Ambassador Level \$10,000 | <input type="checkbox"/> Visionary Level \$5,000 |
| <input type="checkbox"/> Pioneer Level \$2,500 | <input type="checkbox"/> Leader Level \$1,000 |
| <input type="checkbox"/> Provider Level \$500 | <input type="checkbox"/> Advocate Level \$499 - Below |
| <input type="checkbox"/> Additional Individual Tickets (\$100 each or \$150 for a couple) | |

Total amount of gift: \$ _____

* Please note your entire gift is tax deductible. Payment Information:

Payment Information

- Please invoice me
- I am including a check payable to The Friends of Epworth (Memo: Gala Partnership)
- Please charge my Visa MasterCard American Express Discover
- Name on the card: _____
- Card Number: _____ Exp: _____ CVV#: _____
- Card Billing Address: _____ City/State/Zip: _____

Signature

I, _____ (contact name), have the authority to agree to partner with the Friends of Epworth to provide sponsorship funding for the Friends of Epworth Gala at the level indicated above via the payment method indicated above on behalf of _____ (sponsor name), in exchange for the recognition and promotion associated with that level of partnership.

Requirements for Sponsorship:

- Please supply your logo in color, as an electronic file. The file should be in EPS, JPEG, WMF, EPS or PNG format at 600 dpi or higher. Send logo to aboozer@epworthsc.org.
- This form, payment and logo need to be returned by January 15, 2017 to ensure inclusion in all promotional items. Please return completed form to: Friends of Epworth, 2900 Millwood Ave, Columbia, SC 29205.